Movie Poster Project

Multidisciplinary Fine Arts - Junior

Ms. Newell & Mr. Wright

EDUCATION STANDARDS

★ Use image development strategies and the elements of design* to create a movie poster.
★ Use ethical considerations and cultural appropriation related to the arts.

Elements of Design include:

Line, shape, space, texture, colour, form, value; principles of design, pattern, repetition, balance, contrast, emphasis, rhythm, movement, variety proportion, unity and harmony.

OVERVIEW

★ Each student will create their own Movie Poster that will make viewers want to watch your "movie!"

THEME

★ Posters may be based on the following:
  ● Silent Movie Project
  ● Movie Pitch
  ● A New Movie
★ The theme and genre* of the movie is open to interpretation. Anything goes!

Genres include: Action, Comedy, Romance, Horror, Documentary, Drama etc...

FORM

★ Students may choose to create their poster using any 2D art form*

2D art forms include: Painting, Drawing, Photography, Illustration, Photo Manipulation, Graphic Design etc…

CONTENT

- ❏ Minimum of 4 graphics
    - ❏ At least one original
    - ❏ All graphics taken from the internet must be cited on a bibliography which will be submitted with your project.
- ❏ Movie title
    - ❏ Describes movie
    - ❏ Hooks the viewer
- ❏ Tagline

A slogan or memorable phrase used in advertising to sum up the tone and premise of the movie and reinforce the audience's memory of a product.

Examples:

- ➢ *Be afraid. Be very afraid.* – The Fly
- ➢ *In space no one can hear you scream.* – Alien
- ➢ *Just when you thought it was safe to go back in the water...* – Jaws 2
- ➢ *A long time ago in a galaxy far, far away...* – Star Wars
- ❏ Information
    - ❏ Release Date
    - ❏ Writers
    - ❏ Directors
    - ❏ Stars
    - ❏ Studio etc.
    - ❏ Awards (if applicable)
    - ❏ Rating (PG 13 etc.)